

# A LEVEL BUSINESS

**Exam Board:** AQA

**Syllabus Code:** 7132

## Entry Requirement

GCSE grade 6 English Language and Grade 6 Maths GCSE.

## Introduction

A Level Business helps students to develop a critical understanding of organisations, the markets they serve and the process of adding value. It makes boys aware that business behaviour can be studied from the perspectives of a range of stakeholders. Boys will acquire a range of skills throughout the course including decision-making and problem-solving skills.

The Department aims to;

- Equip boys with a strong and intellectual understanding of the key areas of business studies.
- To understand how business studies relates to their lives and the lives of other stakeholders.
- To enable boys to critically analyse and evaluate the actions of businesses from start-up businesses to multinational corporations.
- To give boys a passion for the subject that is wider-ranging than the specification requirements.

## Syllabus Content

The A Level course consists of ten themes:

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance

- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance.
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change.

## Assessment

Three exam papers worth 33.3% each.

## Note

Whilst the School does permit boys to study both Economics and Business at A Level, anyone considering this is advised that a minority of universities may not consider such a choice to demonstrate sufficient breadth of study (since the subjects are closely related). Boys thinking of making these subjects two of their choices should therefore check that any application to institutions they are likely to apply to after school will not be affected by their choice.